

- SPECIALTY COFFEE, ON TAP

# Café-grade cold brew for every *office*

Brewly installs a self-cleaning cold brew tap in offices of 20 to 500 people and refills it weekly, so teams get café coffee without the café queue or the café bill.

- THE PROBLEM

# Office coffee is either bad or it walks out the door

22 min

LOST PER CAFÉ RUN

Average round trip for a team coffee run in a city office.

₹180

PER CAFÉ CUP

What employees pay outside, two to three times a day.

1 in 3

MACHINES UNUSED

Bean-to-cup machines that sit broken or empty most weeks.

Illustrative figures for this example deck

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- WHY NOW

# Hybrid teams come in for each other, so the office has to *earn the commute*

01

## Fewer, fuller days

Office days are busier, so perks get used when they exist.

02

## Perk budgets moved

Money once spent on rent now goes to on-site experience.

03

## Cold brew keeps

Kegged cold brew stays fresh for weeks, so one weekly refill works.

- BREWLY TAP

One tap.  
One weekly refill.  
*Zero barista.*

A countertop tap, a keg we swap every week, and a dashboard that tells facilities exactly how much the team drinks.

Installed in under an hour

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• SEED ROUND

# Raising ₹4 Cr to reach 300 offices in two cities

ROUND

₹4 Cr seed

18 months of runway

TAPS

300 units built and installed

ROASTERY

A second brewing site for Pune

TEAM

Two sales hires and ops lead

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